

THE WORLD'S MOST UNIQUE BEAUTY MAGAZINE

NEW BEAUTY

SPECIAL ISSUE!
THE 100 BEST PRODUCTS
 OF THE YEAR!

BEAUTY AWARDS ISSUE



PLUS: THE SECRET INGREDIENT THAT DELIVERS PERFECT SKIN INSTANTLY
 AND TEN BREAKTHROUGH ANTI-AGING TREATMENTS THAT REALLY WORK

newbeauty.com



WINTER/SPRING 2012
 DISPLAY UNTIL MARCH 26

EXPERTS REVEAL INSIDER SECRETS **NEW WAYS TO FIGHT FAT** AND TRANSFORM YOUR BODY IN MINUTES!

FACE
 LOOK YOUNGER FASTER

GET A NATURAL RESULT

To ensure a natural look and long-lasting results, the skin and underlying tissues and muscles must be addressed.



INCISION LOCATION

The incisions and resulting scars of a mini-lift are usually shorter and sometimes can even be placed in different areas. With these procedures, the incisions can be in the temple area to tighten and give some lift to the upper face.

BEFORE

AFTER

This patient took years off with a mini-facelift and necklift. Procedures performed by Min S. Ahn, MD; Westborough, MA.

	MINI-FACELIFT	TRADITIONAL FACELIFT
WHO IT'S FOR	Those in their late 30s, 40s or early 50s who have fairly good skin with little laxity and the first signs of aging in the mid and lower part of the cheeks. "Younger patients usually have fewer age-related problems to amend," says Dr. Harley.	Those in their 40s, 50s and beyond with deeper, prominent facial folds and greater degrees of loose skin on the face and neck.
ANESTHESIA USED	Local or sedation	Intravenous sedation or general anesthesia. Many plastic surgeons perform traditional facelifts with intravenous sedation.
LENGTH OF SURGERY	About two to three hours	Three to six hours depending on the complexity of the surgery and the areas that need to be corrected.
WHAT THE RECOVERY IS LIKE	Easier and quicker than the conventional facelift. Swelling and bruising should subside in seven to 10 days. "I use local anesthesia (so the patient is awake during the procedure, not general anesthesia) so there's less medication that needs to filter out of the body, making the recovery faster," says Dr. Harley.	There will be mild pain and discomfort for the first few days. Swelling and bruising may persist for a few weeks to up to one month. About two weeks post-surgery you should be able to wear makeup and go out without looking like you were just operated on.
COST	Starting at approximately \$4,500	Starting at approximately \$7,000
DURATION OF RESULTS	Five to 10 years. "Maintenance is key but the results—since support is reinstated—can last up to 10 years," explains Dr. Harley.	Eight to 15-plus years

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